



MAAC INFRA PVT. LTD.
A 319A South City-1 Unitech,
Gurgaon Haryana – 122007, India

MAAC INFRA PVT. LTD.



COMPANY

P-R-O-F-I-L-E

CAR PARKING MANAGEMENT
OPERATION

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1 ■ CORPORATE OBJECTIVE

“Our qualified and professional team is committed to developing an unprecedented level of service for our clients and their customers, and implementing parking management programs for maximum revenue generation and returns for our client. we strive to be accountable, innovative, proactive and responsive in the manner we employ in the management of our car park operations and consultation”.

2 ■ CORPORATE BACKGROUND

MIPL Is a professional parking operator and consultant company, based in New Delhi. It was incorporated in 2008 for the purpose of assisting in the privatization of council car parks and also to provide car park management expertise to all private property and building owners.

MIPL Is a registered company with 100% local ownership.

MIPL Executive management team has experience in all areas of this business including expert management, operations and technical maintenance of car parking systems. We are equipped and skilled to handle all type of parking venues, large or small and type of parking situation. Our parking personnel are selected and screened, and a 'Hands-On' approach to training and development is provided for all our staff in their various individual functions.

MIPL Has in-depth knowledge on the TOTAL ASPECTS of car parking. With total commitment, this company hopes to further expand to become one of India's major players in the car park management industry.

3 ■ CORPORATE INFORMATION

Company Name : **MAAC INFRA PVT. LTD.**

Co. Registration No. : **173943**

Date Incorporated : **12TH FEB 2008**

Registered Address : **132/14, ONKAR NAGAR-B TRINAGAR
NEW DELHI-11035**

Head Office Address : **A 319A SOUTH CITY-1 UNITECH
GURGAON**

Paid up Capital : **Rs.100000**

Authorised Capital : **Rs.3000000**

Company Secretary Banker : **BANK OF MAHARASHTRA
GURGAON SUSHANT LOK**

**GF-01FG-02 TIMES SQUQRE B-BLOCK
SECTOR RD SUSHANT LOK
GURGAON(SOUTH)-122109**

Share-Holders/Directors : **A.K. CHAUHAN**

Liabilities : **None**

We believe in the philosophy that “the achievements of an organisation are the results of the combined efforts of each individual”. Our training programs assist in making excellence a habit; constant self-improvement an addiction; and creating ‘depth’ in the management structure, to ensure an orderly succession system is set in place.

5 ■ LIST OF SERVICES

We are able to offer turnkey development of your parking facility; from providing a feasibility study, to construction, supervision and operations management. Through our consulting services, we can recommend the type of park facility that will most productively meet your needs or objectives.

■ Feasibility Studies

- Selection and viability study of potential car park sites
- Analyse project profitability
 - Provide necessary information for licensing requirements

■ Project Design, Planning and Construction

- Design of car parks for maximise utilization of bays.
- Ensure level of convenience and service to users.
- Traffic analysis for safety and ease of flow
- Construction of Car Park Building
- Selection of car park Systems and equipment to ensure efficiency

■ Operations Management and Revenue Control

- Monitoring of revenue control
- Liaising with users and relevant authorities, and handling problems/complaints in car park
- Equipping and maintaining car park systems
- Maximising profits without compromising on service
- Providing feedback/communicating and preparing of reports to client to increase the quality of service.

6 ■ GENERAL MANAGEMENT PROCEDURES

■ Introduction to Operations

MIPL Operations Team is a highly integrated unit with the objective of achieving excellence in operating efficiency and customer service. This department is made up of the following integral personnel to ensure that the car park consistently operates at its optimum level:-

- Operations Manager
- Area Supervisor
- Car Park Supervisor
- Traffic Flow Team
- Car Park Personnel

The Operations Manager and Supervisor are on call 24 hours a day. Daily car park visits are undertaken by Area Supervisors and the Operations Manager to ensure that the high standards of service are maintained at all times.

■ Access Control Equipment

MIPL Senior Management Team has regularly attended conventions overseas and furthermore, as members of National Parking Association, USA and British Parking Association, UK, we ensure that we are always totally abreast of the latest technologies available in parking and related equipment.

■ Signage and Aesthetic Enhancement

We (MIPL) are equipped to design packages for the most basic to the most complex throughout the entire car park and associated areas. We follow the international corporate signage which incorporates all aspects of signage so as to ensure that information and directional signage is applied to exact specifications.

▪Car Park Presentation

A fundamental responsibility of the Operations Department is to ensure that the car parks we operate are presented in a means which is inviting and user friendly.

▪Internal Traffic Flow Management

The smooth functioning of any car park is the design and control of efficient internal Traffic Flow patterns.

The members of our Traffic Flow-Signage Design come from an engineering background. Those specialist skills combined with an understanding of the unique requirements of car park internal traffic management, ensure that optimum efficiency is achieved in the ingress, internal flow and egress of car parks.corporate design. Their professional appearance is an important element of our approach to car park operations and ensures a sense of order and refinement within the car park.

▪ UNIFORMS

All car park personnel are provided with a complete set of uniform in the distinctive MAAC INFRA PVT.LTD. corporate design.Their professional appearance is an important element of our approach to car park operations and ensures a sense of order refinement within the car park.

7 ■ WHY UTILISE MIPL CAR PARK SERVICES

⌚ Car park is managed by highly trained and experienced

parking professionals.

⌚ MIPL relieves the client of the responsibility and stress of

managing car parks

⌚ MIPL relieves the recruiting and training parking

personnel.

⬇️ MIPL assures guaranteed returns.

⬇️ MIPL ensures high service standards at all times.

⬇️ MIPL provides efficient services in terms of optimum

utilization of parking space, parking administration, cash

collection, cost effective excess control equipment and

well managed traffic flow with user friendly way finding

system and signage,while ensuring HIGH RETURNS

MINUS THE STRESS.

*Our high intention, sincere effort, intelligent direction
and skillful execution represent
The Wise Choice of Many*

8 ■ OUR MANAGEMENT TEAM

■ **ASHOK K CHAUHAN**

-Director

Ashok an INDIAN Engineer turned businessman with extensive

experience in; company start-ups, restructuring and turnarounds in the field of Electrical, Automation; has owned and operated a broad range of his own businesses in India and Asia.

Ashok currently oversees his own trading companies and other business investments operating in out of Asia. He is also commercial consultant to a private venture capitalist group. He currently resides in Delhi

▪M.A. RUBY GEORGE

MBA, Distinction - Strategic Marketing (University of Hull, UK)

- Business Development Coinsultant

Ruby's career has spanned in excess of 15 years where she has held very senior general management and consultancy positions in several industries ranging from office automation, parking management , mobile content development and risk management.

With her broad based competencies in marketing, risk management and administration, she is an accomplished and proven figure in the highly competitive car park industry and provides the company with her diversified experience in marketing and management strategies to complement the team. Ruby also has some business interest in export of art décor.

▪ **R S Velu**

- *Partner Kualpuralm (Business Development and Operations)*

Velu has a CIM background and has gained more than a decade of years in sales and marketing in various industries. In his last position, he served as the business development manager for a parking management company. In Evoxen, he continues in the business development division while taking on added responsibility in the management of operations. He partner with Ashok for KL Operation.

▪ **Ankit Chauhan**

- *Presently managing the business of mechanized Car Parking System in North India,*
- *Manages operation of car parking management on BOT Models & revenue sharing models for over 1500 cars park slots*

**9 ▪ GROUP'S CAR/MOTORBIKE PARK
MANAGEMENT & CONSULTANCY
REFERENCE LIST**

▪ KUALAUMPUR

WISMA SPS, Jalan Imbi	66
BANGUNAN MARIAMMAN, Jalan Tun H.S. Lee	30
TUNE HOTEL, Jln Sultan Ismail	20

▪**KEDAH**

OPEN SITE, STAR PARADE, Jalan Teluk Wanjah, Alor Setar 100 SEKITAR MAJLIS BANDARAYA ALOR SETAR (MBAS) – M 825 KOMPLEKS PEKAN RABU, Alor Setar – M 122

▪**PERLIS**

OPEN SITE UMNO, Jalan Syed Alwi 49 OPEN SITE BUKIT KAYA, Jalan Bukit Lagi 60 SEKITAR MAJLIS PERBANDARAN KANGAR – M 312 STESEN BAS JALAN TUN RAZAK – Perlis Property -M 60

▪**MELAKA**

OPEN LOT 333, Opp. Renaissance Hotel, Jalan Bunga Raya 80 BANGUNAN HONG KONG BANK, Jalan Hang Tuah, Melaka 60



MODERNISATION OF ISBT DELHI	2011
SELANGOR TURF CLUB	2011

MENARA MAYBANK	2012
ILBS VASANT KUNJ	2012
CAPITAL SQUARE, MULTI PURPOSE BUILDING	2011
ALPHA ONE AMRITSAR	2009
ALPHA ONE AHMEDABAD	2011
GAIL COMPLEX NOIDA	2012
AIRPORT LINE AJMERI GATE	2011

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